



International Association  
of Business Communicators

# Group & Corporate Memberships



**Our Why:** Use the power of communication to deepen understanding, inspire action, and transform our worlds.



## LEVEL UP YOUR TEAM

90+ courses, World Conference, Masterclasses, session recordings, webinar replays, all presented by leading experts in the profession and in their fields.



## GET CERTIFIED TOGETHER

Demonstrate that your company has a world-class team through GCCC® certification. Certification provides credibility of knowledge and expertise, and gives evidence of your outstanding abilities. Register a group or join as a corporate member to receive group rates.



## CAREER CENTRE

Hire High Potential Talent on the IABC Career Centre. Save on pricing for all forms of job posting, banner ads, and packages.

- Provides a comprehensive package to support your company's goals and communication employees
- Opportunities for your staff to make connections that will bring new business
- Keeps employees on the bleeding edge of the profession's innovations
- Connects your company to global network where you and your employees can access diverse perspectives and solutions
- Delivers local and global benefits through chapters and regions

**"IABC HAS PROVIDED ME THE RIGOR AND BEST PRACTICES THAT ENABLE ME TO DO MY JOB BETTER EVERYDAY."**

**– ANDRE OBERHOLZER**

**GROUP HEAD CORPORATE AFFAIRS AND COMMUNICATIONS AT SAPPI LIMITED**

CALL US FOR MORE INFO



**312-321-6868**



[mhoncoop@iabc.com](mailto:mhoncoop@iabc.com)



<https://www.iabc.com/>



IABC Teams Plus Membership Dues to Market Value Comparison

	Corporate Teams	Market value
Number of members who can participate. Includes membership at the regional and chapter	Up to <b>10 members</b>	US \$2,940+
Access to more than 100 hours of IABC educational courses for your organization's members.	Included	US \$999 annually per person (member rate). Total for 10 people = US \$9,990
Access for all employee members to The Hub (IABC's private online collaboration community, providing access to our global member community to discuss and seek solutions to daily challenges and build a network of global professional support)	Included	Exclusive to IABC members
Complimentary Gold Quill Award entries	1	US \$389
Complimentary Access to Special Interest Groups	Up to 10	Exclusive to IABC members
Discounted registration for World Conference	20 percent	Up to US \$1,559 per person
GCCC certification exam offered at one corporate location of your choosing annually	Included	Exclusive to Corporate Members
Included CMP or SCMP certification exam application fee waivers*	1	US \$95
Access to IABC's Catalyst magazine and online content center	Included	Exclusive to IABC members
Complimentary IABC job board postings	1 Basic	US \$229
Annual membership fee	US \$6,000	
Market value of membership		US \$14,920

\* Fee waivers cover the cost of the application fee. Certification candidates must still complete the application, qualify for the exam, and pay the exam fee to complete the certification exam process



## International Association of Business Communicators

	Corporate Teams	Market value
Number of members who can participate. Includes membership at the regional and chapter	Up to <b>15 members</b>	US \$4,410+
Access to more than 100 hours of IABC educational courses for your organization's members.	Included	US \$999 annually per person (member rate). Total for 15 people = US \$14,985
Access for all employee members to The Hub (IABC's private online collaboration community, providing access to our global member community to discuss and seek solutions to daily challenges and build a network of global professional support)	Included	Exclusive to IABC members
Complimentary Gold Quill Award entries	2	US \$778
Complimentary Access to Special Interest Groups	Up to 15	Exclusive to IABC members
Discounted registration for World Conference	20 percent	Up to US \$1,559 per person
GCCC certification exam offered at one corporate location of your choosing annually	Included	Exclusive to Corporate Members
Included CMP or SCMP certification exam application fee waivers*	2	US \$190
Access to IABC's Catalyst magazine and online content center	Included	Exclusive to IABC members
Complimentary IABC job board postings	2 Basics	US \$458
Annual membership fee	US \$6,000	
Market value of membership		US \$22,380

\* Fee waivers cover the cost of the application fee. Certification candidates must still complete the application, qualify for the exam, and pay the exam fee to complete the certification exam process



International Association  
of Business Communicators

	Corporate Teams	Market value
Number of members who can participate. Includes membership at the regional and chapter	Up to <b>20 members</b>	US \$5,880+
Access to more than 100 hours of IABC educational courses for your organization's members.	Included	US \$999 annually per person (member rate). Total for 20 people = US \$19,980
Access for all employee members to The Hub (IABC's private online collaboration community, providing access to our global member community to discuss and seek solutions to daily challenges and build a network of global professional support)	Included	Exclusive to IABC members
Complimentary Gold Quill Award entries	3	US \$1,167
Complimentary Access to Special Interest Groups	Up to 20	Exclusive to IABC members
Discounted registration for World Conference	20 percent	Up to US \$1,559 per person
GCCC certification exam offered at one corporate location of your choosing annually	Included	Exclusive to Corporate Members
Included CMP or SCMP certification exam application fee waivers*	3	US \$285
Access to IABC's Catalyst magazine and online content center	Included	Exclusive to IABC members
Complimentary IABC job board postings	3 Basic	US \$687
Annual membership fee	US \$8,000	
Market value of membership		US \$29,840

\* Fee waivers cover the cost of the application fee. Certification candidates must still complete the application, qualify for the exam, and pay the exam fee to complete the certification exam process



International Association  
of Business Communicators

	Corporate Teams	Market value
Number of members who can participate. Includes membership at the regional and chapter	Up to <b>25 members</b>	US \$7,350+
Access to more than 100 hours of IABC educational courses for your organization's members.	Included	US \$999 annually per person (member rate). Total for 25 people = US \$24,975
Access for all employee members to The Hub (IABC's private online collaboration community, providing access to our global member community to discuss and seek solutions to daily challenges and build a network of global professional support)	Included	Exclusive to IABC members
Complimentary Gold Quill Award entries	4	US \$1,556
Complimentary Access to Special Interest Groups	Up to 25	Exclusive to IABC members
Discounted registration for World Conference	20 percent	Up to US \$1,559 per person
GCCC certification exam offered at one corporate location of your choosing annually	Included	Exclusive to Corporate Members
Included CMP or SCMP certification exam application fee waivers*	4	US \$380
Access to IABC's Catalyst magazine and online content center	Included	Exclusive to IABC members
Complimentary IABC job board postings	4 Basics	US \$1,196
Annual membership fee	US \$9,999	
Market value of membership		US \$37,300

\* Fee waivers cover the cost of the application fee. Certification candidates must still complete the application, qualify for the exam, and pay the exam fee to complete the certification exam process