



International Association of Business Communicators

FOR IMMEDIATE RELEASE

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2020 Class of IABC Fellows Announced

San Francisco, CA, 2 March 2020 — Today, the International Association of Business Communicators (IABC) announces the 2020 class of Fellows. The IABC Fellow designation is the highest honor bestowed on an IABC member. Becoming a Fellow denotes a body of achievement by a communicator who has had a significant impact not only on their organization and IABC, but also on the communication profession at large. With these five new Fellows, only 98 of the world's top leaders have earned this superlative designation. It is considered by IABC to be a career achievement award for the industry.

"This year's IABC Fellows represent the diverse contributions that communication professionals make around the world," said Mark Schumann, ABC, IABC Fellow, 2020 Fellows Committee Chair. "We are thrilled to celebrate how these people inspire us to bring our best to our work every day."

The 2020 Class of Fellows:

Adrian Cropley, OAM, FRSA, SCMP

Adrian Cropley is the CEO and founder of Cropley Communication & the Centre for Strategic Communication Excellence: a global consultancy specialising in strategy development in the areas of change communication, corporate communication and Internal Communication. Delivering training and development for communication professionals. Based in Melbourne Australia, with associates in Canada, India, Malaysia, New Zealand, South Africa, UK and USA. He serves as a Director on a number of boards, and a Past Chair of the International Association of Business Communicators (IABC). Adrian has worked in the professional communication field for over 30 years, in a variety of roles from technical project management to Senior HR Manager and as an internal consultant on Change Management and business planning.

Diane Gayeski, Ph.D.



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Diane Gayeski leads the Ithaca College Roy H. Park School of Communications as well as serves as the CEO of her consulting firm, Gayeski Analytics – engaging in projects to help clients assess and adopt new approaches to organizational communication and learning. She has led over 300 projects since 1980, and her client list includes GE, Abbott Diagnostics, the US Navy, Bank of Montreal, Panasonic, and Cornell University. She frequently serves other colleges and universities as an external program / curriculum reviewer and presents workshops and executive briefings on trends in organizational communication such as the impact of generational differences and expectations in the workplace.

Diane holds a Ph.D. in educational administration and instructional technology and has taught at the undergraduate and graduate levels, both online, hybrid, and face-to-face.

Barbara Gibson, Ph.D.

Barbara Gibson is a highly experienced global business professional with more than 25 years in public relations, corporate communication, strategic planning, leadership. Researcher and lecturer in intercultural communication and business. She is the Principal for Cultural Resolution, a global business consultancy focused on helping companies that operate internationally achieve greater success when working across cultures. Until recently, Barbara also served as a member of the European Parliament. She has a PhD in Intercultural Communication, on the topic of "Intercultural Competencies Needed by Global CEOs" and has served as the International Chair of International Association of Business Communicators (IABC).

Rajeev Kumar, ABC

Dr. (Col.) Rajeev Kumar, ABC is a consultant in Strategic Communication Management and currently serves as a Visiting Faculty at Indian Institute of Management, Ahmedabad. His career spans four peaks - in the Army as a Colonel in the Infantry; in Academics as Ph.D. in Organizational Communication (Fulbright Fellow) and being a Professor in a Business School; in the Communication profession being Accredited by IABC and now as a Communication Consultant and Teacher and Trainer. He continues to train both faculty and students in the domain of communication and is currently working on writing a book on CSR communication and related articles.

Nerissa (Ritzi) Villarico Ronquillo, APR

Ritzi Ronquillo is an Accredited Public Relations (APR) Professional with four decades in the communication profession. She served as the first Filipina Director of the International Executive Board of the International Association of Business Communicators (IABC) and served



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as a trustee for the IABC Foundation. Other positions held include IABC North Asia Regional Director, IABC Council of Regions (2009-2013), World Conference Program Advisory Committees. And IABC Philippines past President and Chair. She has been a key leader for both the CEO EXCEL & Philippine Quill Awards. A broadcast communication graduate of the University of the Philippines Ritz was an entrance scholar & scholar of the Kapisanan ng mga Brodcaster ng Pilipinas/Broadcast Media Council (KBP/BMC).

The Fellows Award will be conferred on the five recipients during the 2020 IABC World Conference in Chicago, 14-17 June 2020.

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About the International Association of Business Communicators With 10,000 members and more than 100 chapters worldwide, the International Association of Business Communicators (IABC) is the only global association that connects business communication professionals with the people and insights needed to drive business results. Founded in 1970 and supporting professional communicators at the heart of every organization, IABC serves the collective disciplines of business communication professionals through professional development offerings, certifications, awards and recognition programs, online resources, Communication World magazine and the annual World Conference.